



**CfC St. Moritz**  
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Schweiz

MEDIA RELEASE

## **Head of the Swiss Federal Department of Foreign Affairs, Ignazio Cassis, speaks at the Crypto Finance Conference about the foreign policy vision 2028**

*Following Johann Schneider-Ammann (2018), a Federal Councillor will be attending the three-day Investor's conference on Blockchain and Crypto Finance in St. Moritz for the second time in January 2020. In addition to the Federal Government, the Swiss National Bank (SNB) will also be present at the CfC St. Moritz.*

**St. Moritz, November 25th, 2019** - Two years ago, the then Federal Councillor and Economics Minister Johann Schneider-Ammann, proclaimed the "Crypto Nation Switzerland" at the Crypto Finance Conference in St. Moritz. The term has become a global brand, a symbol of one of the world's leading blockchain hubs and expresses the importance that distributed ledger technology enjoys in Switzerland and beyond.

The Swiss government will again be represented at this year's Crypto Finance Conference, which will take place in St. Moritz from January 15th to 17th 2020. Federal Councillor and Head of the Swiss Federal Department of Foreign Affairs, **Ignazio Cassis**, will be attending as a guest and speaker to explain the foreign policy vision for 2028. The new technologies are to be anchored in the Swiss foreign policy. With its tech diplomacy, Switzerland wants to contribute to the international policy debates and allow stakeholders from industry and science to participate as permanent partners in this process.

*"It is a great honour that with Ignazio Cassis, for the second time, a member of the state government, is taking part in the CfC St. Moritz. The participation underlines the importance that the Federal Council attaches to the new technologies, namely Crypto and Blockchain, and to the Crypto Nation Switzerland," says **Nicolo Stoehr**, CEO of CfC St. Moritz.*

In addition, the Swiss National Bank will participate in the CFC St. Moritz. **Thomas Moser**, Deputy Member of the Governing Board, will deal with the question of how central banks are preparing for the introduction of crypto or digital currencies and how they assess their impact on society.

Further information: [www.crypto-finance-conference.com](http://www.crypto-finance-conference.com)



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**About CfC St. Moritz**

The Crypto Finance Conference (CfC St. Moritz) is the exclusive blockchain conference for investors only. Investors benefit from a family atmosphere with friends, visionaries, analysts and entrepreneurs who are looking for their peers, in the Swiss Alps of St. Moritz. The international meeting, for which tickets cannot be purchased publicly, offers expert knowledge, investment insights and excellent networking opportunities in a breathtaking setting. The annual conference will take place from January 15th to 17th 2020 in St. Moritz, Switzerland - one week before the World Economic Forum in Davos.

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