

Agenda

DAY 1

15.01.2020

12:45	CfC St. Moritz welcome address	Tobias Reichmuth, Nicolò Stöhr
13:00	FIRESIDE: Navigating Cryptocurrencies: From Early Investors to Entrepreneurs - Starting out as investors in 2012, Cameron and Tyler become entrepreneurs in 2014, founding Gemini to provide a regulated, easy, and safe way to buy, sell, and store bitcoin and other cryptocurrency. Why is it important to build trust to scale and to stay focused on the long game?	Cameron Winklevoss, Tyler Winklevoss, Eric van der Kleij
13:35	FIRESIDE: Innovation in the next decade - Inside Samsung: What are the innovation drivers for the next decade?	Young Sohn, Daniel Gutenberg
14:05	KEYNOTE: When Worlds Collide: 21 st Century FinTech meets 20 th Century Regulation - The late 20 th Century digitization of information through the Internet took place in a regulatory "light" zone, the early 21 st Century digitization of value is taking place in a regulatory "heavy" zone. How can this challenge be approached and what models are in place?	J. Christopher Giancarlo
14:35	Take your first brake - get to know each other!	
15:05	KEYNOTE: Overview Regulatory and Infrastructure Development - Digital Assets Ecosystem Rising - Blockchain and Distributed ledger technology holds the promise of being the future foundation for the financial infrastructure. But how far are we on the road?	Dr. Guenther Dobrauz-Saldapenna, Frederik Gregaard
15:30	PANEL: Tales from the global regulatory frontline - Regulation is traditionally sovereign but the industry is digitally global. How are regulators keeping up with the pace of global innovation in the sector?	Eva Kaili, Joseph Weinberg, Andy Qi Ge, Luzius Meisser, Dr. Guenther Dobrauz-Saldapenna
16:10	Take a break!	
16:40	KEYNOTE: China's Crypto Awakening: Driving the Future of Blockchain and Digital Asset Innovation for an Inclusive and Sustainable World - Recently there has been some major news with China's digital currency and blockchain strategies announced by President Xi. China's crypto awakening will driving the future of blockchain and digital asset innovation for the rest of the world. What are the implications for both the finance/crypto world as well as the balance of power between the US/China?	Michael Sung
17:10	FIRESIDE: Central bank approaches to national digital currencies - Pros and Cons of a national digital currency from a central bank perspective. How does a central bank prepare for this and consider the impact on society?	Dr. Thomas Moser, Eric van der Kleij

17:40	PANEL: The evolution of central banking - Examining the purpose and goals of stablecoins and the future relevance and (re-)positioning of central banks. What are the different approaches taken around the world by central banks and why?	Kaj Burchardi, Prof. Aleksander Berentsen, Dr. Cyrus de la Rubia, Philippe Bekhazi, Donna Redel
18:20	Take the last break of the day!	
18:50	KEYNOTE: Technology pulse - An industry overview of the last and next 12 months - The professionalisation of the industry depends on the robustness and scalability of the technology. Are we even close?	Meltem Demiros
19:20	FIRESIDE: Technologist Insights with Lightning Labs CEO - Understanding the technology driving scalability with one of the industries most important technologists. What will matter most?	Elizabeth Stark, David Namdar
19:50	FIRESIDE: Young Talent Presentation	Richard Schäli, Daniel Gutenberg
20:00	KEYNOTE: Welcome speech in the name of the Canton of Grisons	Marcus Caduff
20:15	Welcome drinks @ Suvretta House powered by GLOBEAIR	
20:45	Transport to Badrutt's Palace Hotel	
21:00	Networking Event @ Matsuhisa Badrutt's Palace Hotel powered by SEBA	

Agenda

DAY 2

16.01.2020

07:00 Good morning - breakfast @ Suvretta House

09:00 **KEYNOTE:** The current state and future of Cryptofinance - Stablecoins, payments, derivatives, trading, decentralized finance and lending are all key investment opportunities for the next phase of digital assets. What is 'the future' of crypto-finance and what are the global opportunities over the next few years? **Greg Carson**

09:30 **PANEL:** The rapid digital (r)evolution of the asset management industry - With almost over 80 trillion US-Dollar under management in traditional asset management - how big is the opportunity for digital and crypto assets? **Michael Bucella, Hany Rashwan, Ray Hindi, Michael Sonnenshein, Amit Pradhan**

10:10 **KEYNOTE:** Industry challenges - Custody: The state of the industry - Dependable custody is a fundamental requirement of the industry- is this solved or still work in progress? **Pascal Gauthier**

10:40 Take a break, grab a coffee

11:10 **KEYNOTE:** DeFi: The Future of Finance is Decentralized - Decentralized Finance (DeFi) is one of the most promising Blockchain applications and may change the financial infrastructure. But are projects who claim to be DeFi truly decentralized? **Prof. Dr. Fabian Schär**

11:25 **PANEL:** DeFi: The hunt is on for DeFi unicorns - With anarchists to former bankers seeking to rebuild a more trusted and inclusive financial services sector - where will the giants in DeFi emerge? **Avichal Garg, Alain Falys, Rene Reinsberg, Mona El Isa, Prof. Dr. Fabian Schär**

12:05 **PANEL:** The ultimate rollercoaster - Venture investing in crypto companies - \$4Bn of US-Dollars was invested in crypto companies in 2019 according to Novum Insights. Is investing in crypto companies different from investing in normal companies? **Ken Seiff, Jane Lippencott, Mable Jiang, Viktor Fischer, Eric van der Kleij**

12:45 Relaxed lunch @ Suvretta House

14:15 **FIRESIDE:** A Conversation with SEC Commissioner Hester Peirce - Commissioner Peirce will share her views on a number of different topics including regulatory challenges on the international scale and in the US, obstacles regarding mainstream adoption of blockchain and cryptocurrencies, and the SECs current agenda on crypto and blockchain. **Hester Peirce**

14:45	KEYNOTE: From Baseless to Real, Accretive Value: Maturing the Crypto Asset Class - Successful uses of crypto to date, hard truths about the crypto industry. How can we bring crypto into the mainstream economy?	Marc Fleury
15:15	PANEL: Understanding the optimism around Security tokens - 2019 was not the year of STO - will they surge in 2020 and is the buy-side ready?	Andy Bromberg, Radoslav Albrecht, Charles Chang, Kavita Gupta, Mark Mueller-Eberstein
15:55	FIRESIDE: An intimate fireside-chat with one of Asia's top crypto CEO's - Entrepreneurship and investment in crypto currency in Asia from the beginning until today. What are the market dynamics today, the opportunities and challenges?	Arthur Hayes, David Namdar
16:25	Last coffee break of the day	
16:55	KEYNOTE: Tokenisation of securities for financing ventures in Switzerland - Traditional sources of venture financing (such as banks, VCs, IPOs) don't do the job anymore - how will tokenisation facilitate growth and foster Switzerland as a true start-up nation?	Dr. Lukas Morscher
17:10	KEYNOTE: Ecosystem Switzerland from a STO Perspective - Opportunities and challenges for asset tokens. Is Switzerland the right place for STOs?	Stephan Rind
17:25	PANEL: The Swiss crypto eco-system - Reinventing a nation - With a favorable regulator, Switzerland is seen as the holy land for crypto and blockchain - is it authentic or just pockets of optimism?	David Johnston, Stephan Rind, Dr. Lukas Morscher, Prof. Dr. Philipp Sandner, Eric van der Kleij
18:05	PANEL: Challenges of banking in the world of blockchain and crypto - Fiat banking is the last bastion of defence against the crypto invaders - which banking model will bridge the worlds of fiat and crypto and emerge triumphant?	Dr. Stephan A. Zwahlen, Niklas Nikolajsen, Guido Buehler, Eric Sarasin
18:45	Get ready for the evening - Enjoy a cigar @ Anton's Bar	
20:30	Transport to Badrutt's Palace Hotel	
20:45	Kitchen Apéro @ Badrutt's Palace Hotel powered by BITCOIN SUISSE AG and XBTO	
21:30	Kitchen Connections @ Badrutt's Palace Hotel	
23:30	CfC St. Moritz Party @ Badrutt's Palace Hotel	

Agenda

DAY 3

17.01.2020

08:00 Recovery - breakfast @ Suvretta House

10:00 **FIRESIDE:** Beyond crypto: Betting big for the 2020s' - The spread of AI across industries and the integration of European and Asian economies. How are these trends maturing, what parts are likely to be most lucrative, and how can you exposure? **Anastasia Shvetsova, Mikhail Taver, Enrico Jakob**

10:30 **FIRESIDE:** The United Nation's New Cryptocurrency Investment Fund - UNICEF has launched a crypto-denominated (eth and btc) investment fund for infrastructure (connectivity) and digital projects globally. What lessons about crypto investment opportunities, asset classification and security, and new national interest has this produced? **Chris Fabian, Bill Tai**

11:00 **PANEL:** Next generation impact and assessment - Rise of next generation impact and assessment tools being deployed via blockchain in the public and private sector. Will this be a game change for investment insights and investment standards? **Carmen Benitez, Grace Torrellas, Konstantin Richter, David Wachsmann**

11:40 Take a break, grab a coffee

12:00 Speech by Federal Councillor Ignazio Cassis, Head of the Federal Department of Foreign Affairs FDFA **Ignazio Cassis**

12:20 **KEYNOTE:** Business and other opportunities for crypto-currencies in Africa **Günter Nooke**

12:40 **KEYNOTE:** Insight about (crypto and blockchain) investment opportunities and challenges in Africa **Ibrahima Guimba-Saïdou**

13:00 **FIRESIDE:** Tunisia's approach on how to promote digital payment and digital central bank - currency **Marouane El Abassi, Wassim Ben Larbi**

13:30 **PANEL:** Investing in Africa from an governmental and institutional point of view **Florian Kemmerich, Doris Fiala, Norman Schräpel, Eric van der Kleij**

14:10 **Closing words** **Tobias Reichmuth, Nicolo Stöhr**

14:15 Goodbye - lunch @ Suvretta House